

Corporate presentation

We provide services and solutions related to Information Technology.

We mainly deal with companies with influence in their respective sectors, focusing on projects with high technological content and high level services.

We collaborate with our customers in IT projects that support and enhance their business processes, pursuing the success of their strategic objectives.

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Solutions Company



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> Cutting edge technology and great service of the highest professional and human quality.

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Objectives: Continued collaboration
We provide: Guaranteed service quality



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OUR SERVICES

1. System Consulting
2. Technology Service Desk
3. Infrastructure
4. Communications
5. Security
6. Cloud
7. Software Factory
8. ERP
9. Web Development
10. e-Learning
11. On-Line Marketing
12. Outsourcing

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1 System Consulting

Installation, configuration, management and maintenance of:

•Client operating systems: Microsoft, Linux, MAC OS…

•Server operating systems: Windows 2008 Server, Linux, Unix, BSD, etc.

•Enterprise applications: Exchange Server, SharePoint Services, SharePoint Portal Server and Project Server, CRM…

•Database optimization and migration (between different versions and environments).

•Database management systems: SQL Server, ORACLE, MySQL…

•Open-source applications : Email, web, management…

•Operating system virtualization: VMware, HYPER-V.



2 Technology Service Desk

- Highly trained technicians (MCSE, VCP VMware, CCNA…).
- All levels: Microcomputing → Server management, and security.
- National technical presence with more than 100 technicians at 30 service points (including Islands).
- Compliance with stringent service level agreements.
- Incident management tool tailored to customer needs: service quality management ITIL and ISO 20,000 base on.



3 Infrastructure

- CABLE INFRASTRUCTURE

- Structured cabling or dark fibre installations, UNE EN 50173-1:2009 certification, International standard ISO/IEC 11801 or with national coverage (Belden, Systimax, Brand Rex...).

- Data centers enhancement, rack management and comprehensive maintenance.

- DIGITAL SIGNAGE INFRASTRUCTURE

- Integrated solutions, both hardware and management and control of content or screens for single or multi-site stations.

- Codec configuration for fixed and mobile solutions, screens and video walls.

- Marketing advice for customer communication.

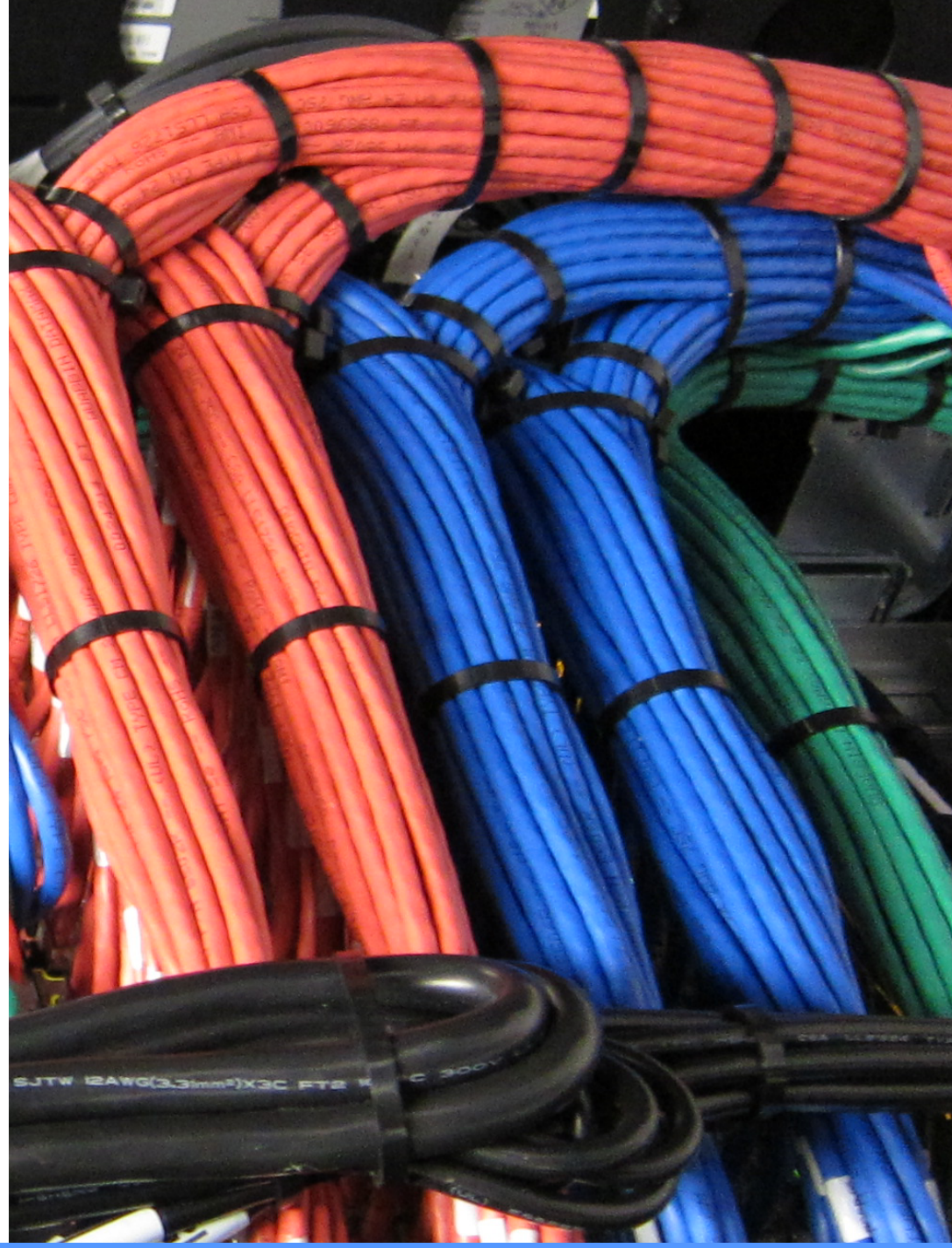
- TELEPHONE AND SWITCHBOARD INFRASTRUCTURE

- Advice, consultancy and integration of basic telephony, VoIP and mixed traffic.

- Configuration of call centre solutions, integrated with CRM and ERP.

- Voice traffic consultancy for consolidation and savings.

- Maintenance of national switchboards (Nexpan, Alcatel, Ipbrick…).



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4 Communications

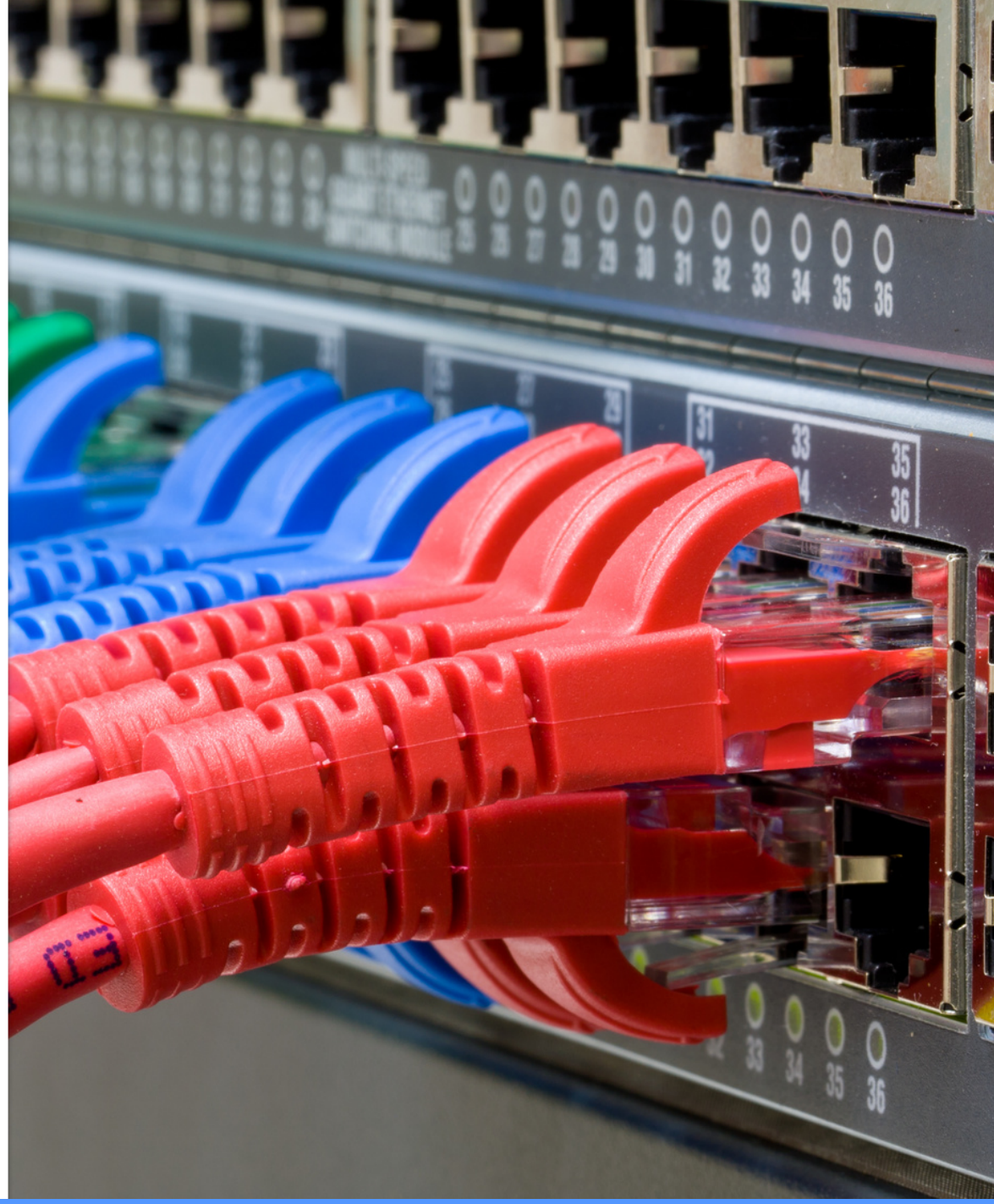
We provide our customers with our experience. We advise and give the best solution by taking into account their needs and possibilities:

•Site communication through secure wireless means or secure VPN.

•Design, implementation, management and maintenance of local area networks (both wireless and fixed).

•Configuration of firewalls and intrusion detection systems.

•Design of VLAN and switch infrastructure.



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5 Security

At Imagar Informática we promote the implementation of security systems.
We carry out:

- External audits.
- Internal audits.
- User training.
- Implementation of centralized security.
- Computer forensics.
- Compliance with standards and laws.
- Ethical hacking (in white box and black box models).



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6 Cloud

We offer our own infrastructure housed in one of the most important national hosting centres, fulfilling the highest standards.

•Public and private cloud.

•Exchange mail in the cloud.

•Private storage: Private “Dropbox".

•Point-to-point MPLS and VPN management with office.

•We comply with the LOPD (Data Protection Act): Managing access to your data.



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7 Software Factory

We develop custom solutions for your company, with remote working teams that are responsible for the creation, debugging and testing of components.

- Design, programming and maintenance of custom websites.
- Creating specific software (ERP, CRM and manufacturing).
- Consultancy, analysis and integration of existing software.
- Applications in clustering.
- SW Re-engineering.
- Reverse engineering and code audits to optimize the cost of applications.
- SaaS Software.
- Mobile application development (iOS, ANDROID, WINDOWS PHONE, FIREFOX OS).



8 ERP

Imagar Informática has a great tool to help their customers search for a comprehensive management solution for their company.

Three characteristics define our ERP:

1.It is a comprehensive system.

2.It is a modular system.

3.It is a system adaptable to the needs of your company.

With our ERP we have ensured that our customers:

1.Optimize their business processes.

2.Achieve access to reliable, accurate and timely information.

3.Remove unnecessary data and operations.

4.Reduce the time and cost of processes.



9 Web Development

We establish a rigorous and analytical working methodology to gain first-hand understanding the needs of our customers.

We believe in establishing a close relationship with the customer, which will result in a better understanding of the project.

We work in all kinds of web technology (PHP, .NET, JAVA, AJAX, FLASH…). We specialize in:

- Corporate intranets.
- Digital newspapers.
- Content management systems (Wordpress, Joomla, Drupal, etc.).
- Corporate portals.
- Web tools.
- Email search engines.
- On-line shops (Magento, Prestashop, etc.).
- Virtual communities.



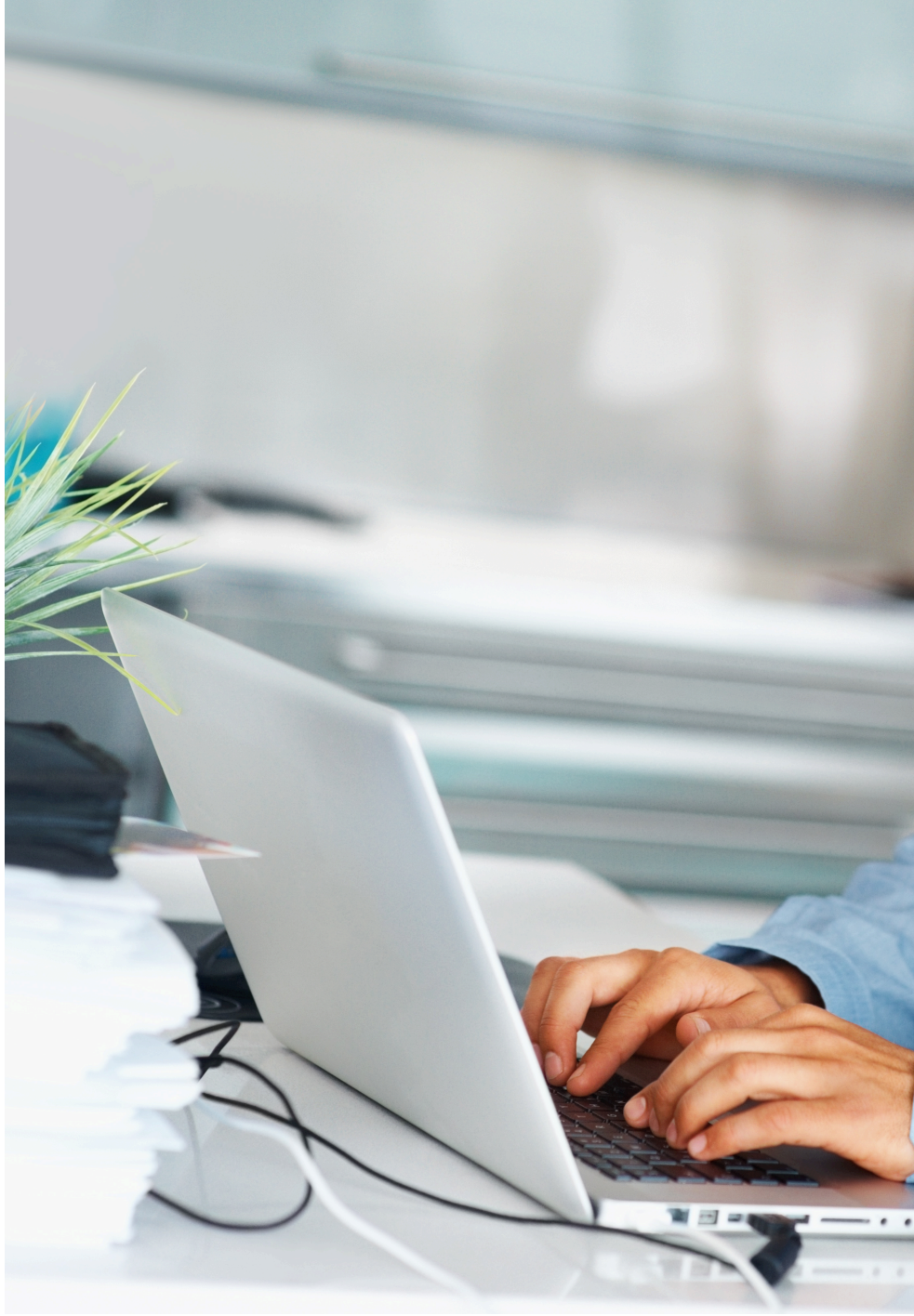
10 eLearning

We provide solutions for the new model of teaching and learning: e-Learning.

Our platforms are based on open-source products. We perform customization, maintenance and support services.

At a functional level, we have developed platforms that provide:

- Educational tools.
- Bulletin board tools, document repositories and FAQs.
- Personal organization tools.
- Information tools.
- Statistical tools.



11 On-Line Marketing

At Imagar Informática, we have certified professionals in SEO, SEM, UX, Social Media and Web Analytics:

•Increase the number of potential customers looking for your services or products.

•Optimize the website for the objective you seek; branding, sales, customer loyalty...

•Web Analytics. Use web analytics to better understand your business and make you respond proactively to market needs and the desires of customers. Optimize your website according to the data, don't confine yourself to knowing the number of visitors to your website.

•CPL Marketing. We specialize in lead generation campaigns that involve potential customers for your online business. We have strategic relationships that allow the marketing and use of databases and suitable on-line support to increase your sales by optimizing your investment.

•Web and social media consulting. Use the knowledge of customers and the virality offered by these means. Don't be there just for the sake of it, at Imagar Informática we will design useful strategies for you to achieve loyalty and increase the number of customers through these means.



12 Outsourcing

At Imagar, we provide a comprehensive outsourcing service of any profile thanks to the know-how of our selection department and the experience of our staff. Our mission focuses on:

•Offering our customers the highest level of quality of service by saving costs and without overreaching staff levels and fixed costs at your company.

•Providing added value with regular monitoring of all services in order to maximize efficiency and effectiveness.

•Providing guaranteed knowledge and experience from our staff.

•Being specialists in all types of profiles: Administrative, technological, financial, customer service sectors, etc.



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